| Session Grid |
| Agile Philly   Oct 6th 2014   Half Day Conference |

Finger Food Snacks - Meet and Greet and Eat
12:40 to 1:10 pm

| Agile for the PMI Guy (and Gal) = David Bulkin and Mike Palladino, Lithespeed

1:10 to 2:10 pm | Overcoming Barriers to Agile Adoption = Brent Hurley, (not Gary Scharf) Eliassen

1:10 to 2:10 pm | Why Scrum? (A Refresher on Scrum) = Brian Barr, TrailBlazers

1:10 to 2:10 pm | Selling (and Managing) Agile Contracts = Paul Eisenberg, Applied Content LLC

1:10 to 2:10 pm | SAFe – Scaled Agile Framework = Ken France

1:10 to 2:10 pm | Improving Success with Distributed Teams = Greg Robinson, Capital One

1:10 to 2:10 pm | The Lean Startup SnowFlake Exercise = Andre Dhondt, Dhondt Teams Gel 1:10 to 2:10 pm |
|---|---|---|---|---|---|---|

Time to Mingle
2:10 to 2:20 pm

Raffle and Panel of Experts – All Speakers are invited to participate in Q & A
2:20 to 3:20 pm

Time to Mingle
3:20 to 3:35 pm

| Hypothesis Driven Design = David Bulkin, Lithespeed

3:35 to 4:35 pm | Conversations . / Splitting User Stories = Mike Harris, (not Tom Cagley) David Consulting Group 3:35 to 4:35 pm | Refresher on T.D.D. = Audrey Troutt, Artisan SW

3:35 to 4:35 pm | | | Test Scripts vs. Test Programs = Byron Druss, Say Eureka

3:35 to 4:35 pm | Open Space Fishbowl, Continuing discussions about Management Problems of Agile after the Panel of Experts

3:35 to 4:35 pm |
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930 Allendale Road , King of Prussia   and our thanks to our host, eBay Enterprise

Topic Change *Part 1 & 2 of Toolsets by Blue Agility* **is now** *Scaled Agile Framework* **in the First Hour**

F I R S T   H O U R   **1:10 to 2:10 pm**

Agile for the PMI Guy (and Gal)   **Experienced Scrum Professionals Track**

Presented by David Bulkin and Michael Palladino   **BROAD STREET Room A**

Are you a traditional project manager or team member? Do you want to learn more about how agile methods are similar to, and different from planned driven methods? If so, come to this session to get a practical review of key differences and similarities between agile and planned driven methods.

David Bulkin is an agile trainer, consultant, coach, speaker and writer, with 25 years software product development experience. As a Certified Scrum Trainer, David delivers CSM, CPO training and Team Workshops courses. David frequently presents at conferences including AgilePhilly while blogging for LitheSpeed and serving as an agile editor at InfoQ.

Michael Palladino   Director, PMO   - Apple Leisure Group
Mike Palladino is the director of the PMO at Apple Leisure Group. He has spent over 20 years leading international projects, programs and portfolios that included a large amount of travel to Europe. Mike has been the PMO Director and has worked as a Management Consultant including Pfizer.   Outside of work, Mike is on the Board of PMI-DVC. He is also an international speaker on Project Management and culture related topics.   Mike has several certifications, including PMP, CSM, Black belt 6 sigma, ITIL and TOGAF.

Overcoming Barriers to Agile Adoption   **Getting Efficient Track**

Presented by Brent Hurley of Eliassen (not Gary Scharf)   **BROAD STREET Room B**

"Standing up" a couple of Agile teams with Scrum, XP, or Kanban is relatively straightforward. After a few months, or when trying to add even more teams, organizations start to run into obstacles to Agile adoption that are beyond the ability of the individual teams to address. The root cause of these obstacles is that organizations have been purpose-built to support traditional methodologies. We will review how organizations need to have specific adoption goalsand address obstacles as they arise.

Brent Hurley is an Agile Coach and the Regional Delivery Leader for Eliassen Group. His work covers the Team, Product and mentoring the adoption of Agile practices. Prior to working with Eliassen Group Brent had years of experience in a wide variety of industries in England, Europe, the United States and Australia.

Whats, Hows, and Whys of Agile / Scrum (Refresher on Scrum)   **Refresher and Novice Track**

Presented by Brian Barr, CEO of Agile TrailBlazers here in King of Prussia   **LE BEC FIN** Room

Too often, teams think they are agile because they are "doing stand-ups". Beyond outlining the mechanics and framework of Scrum, this session brings to light ideas of how to implement fundamentals well and, more importantly, why these fundamentals, when done right, can lead to huge results. This session is targeted for those newer to practicing Scrum but also to those with more experience looking to re-energize their practice of Scrum.

AgileTrailblazers was founded to enable organizations to rapidly realize business value using Lean and Agile.With over 25 years experience leading large-scale software solutions with quality & timeliness, he has led transformations in traditionally change-resistant organizations such as medical and financial service areas. Brian has a BSE in Computer Science and Engineering from the University of Pennsylvania.

Selling (and Managing) Agile Contracts   **Out of the Box Track**

Presented by Paul Eisenberg,   **PENNS LANDING Room**
Director of Professional Services Engagements, RSI Content Solutions / Applied Content LLC

Paul last presented in June of 2012 on the topic "**Applying Agile Lessons Beyond Software Engineering**" which spoke about true life examples of applying Kanban, Lean and Agile methods in the Publishing industry. Paul is back again to tell us of his latest successes (and failures) at changing industry norms from within both the service provider and the content provider. He does this from a brand new role as Director of Professional Services Engagements.

Scaled Agile Framework - or SAFe   **Scaling Up Topic**

Presented by Ken France, certified SPCT (SAFe Program Consultant Trainer)   **LIBERTY BELL Room**

SAFe is for large implementations of Scrum, at companies like eBay. The problem of scaling up Scrum practices to larger teams of teams is daunting, but there are methods to do this. This was a hot topic for Agile Philly in the spring of 2013, and the discussions of SAFe are still in demand. The end of the hour will include a quick look at the bluejazz product from Blue Agility will show you how it manages the complexities of scale.

Ken is a long time friend of Agile Philly and got us all talking about SAFe last year. With Ken, we are "Going to the Well" for SAFe

As VP and Co-Founder of Blue Agility, Ken has over 20 years of experience helping clients develop high quality software in an iterative and incremental fashion. His primary skills surround driving organizational change and helping management achieve rapid ROI. He has hands on experience in agile coaching and enterprise ALM tool deployments, and has led many large scale projects to successful completion. His specialties are: Agile development methodologies, Enterprise ALM tools (Rational, Rally, VersionOne, etc), Executive Coaching, Organizational Culture change, technical sales, consulting, and implementation. . . and include expertise in CRM implementations and consulting in Siebel and SalesForce.com.

Improving Success with Distributed Teams   **Organizing Teams**

Presented by Greg Robinson, Capital One   **PENNS LANDING Room**

Greg presented this downtown and it was a topic that prompted a lot of Q&A and back and forth discussion as there is no perfect formulas, and every team does it differently. Greg looks at some common approaches and some common problems that accompany them.

Lean Simulation using   The Snowflake Exercise   -   **Open Space / Lean**

 Andre Dhondt of Dhondt Teams Gel   **TASTYKAKE Room**

The Snowflake Exercise was one of the most popular meetings of 2013, and it comes back again.
We will keep the details under wraps, but it is a Lean Simulation with simple rules, but which mirrors what happens in the workplace.
It's a great team-building exercise that you can then take back with you to work and do with your whole team.
(And if you have never done it, and you like to learn by doing, you really should do the Snowflake Exercise.)

Andre is long time member and Coordinator of AgilePhilly. He also founded the Technically Philly Group (TPG), a user group of user groups, and ran the Agile Culture Conference in September 2012 www.culturecon2012.com and is working on a 2015 CultureCon here in Philly. His consulting practice is known throughout the Philadelphia area and eastern seaboard. www.Dhondt-Teams-Gel.com

This **Middle Hour** is a break for the   **RAFFLE**   **2:20 to 3:20 pm**
 and our   **PANEL OF EXPERTS   (in the Broad Street Rooms)**

F I N A L   H O U R   **3:35 to 4:35 pm**

Hypothesis Driven Design, presented by David Bulkin, LitheSpeed   **Experienced Scrum Professionals Track**

BROAD STREET Room A

If you are doing any BDD, ADD, HDD, or other variant, come out and share your experience - what works - what doesn't -when it works, it works well because _____ (fill in the blank).

As newbies learning about the tried and true technique of TDD and BDD to getting just what the customer wants, and identifying what they really need, hear this different view of BDD.

David Bulkin last presented a version of this I july of 2013, and has developed it even further as a mainstay of managing expectations.

Conversations with Content (aka Splitting User Stories)   **Getting Efficient**

Presented by Mike Harris, President & CEO of the David Consulting Group.   **BROAD STREET Room B**

A primer on user story definition, usage, structure, style and content. This presentation addresses when and how to split user stories to meet facilitate the effective and efficient delivery of value. Conversations with Content includes examples of developing user stories and splitting user stories.

Before buying DCG in 2006, Mike Harris was President, Banking Solutions and Sanchez Computer Associates (acquired by Fidelity Information Solutions) in Malvern, PA leading a team of over 200 developers.   Mike is a Certified Scrum Master and SAFe Program Consultant and has started up, led, trained and coached agile teams in the US and the UK.

Refresher on TDD   **Refresher and Intro Track**

Presented by Audrey Troutt, Artisan Mobile   **LE BEC FIN Room**

A long time AgilePhilly member, Audrey's last presentation on "influencing your way to agile" with a Rhinoceros slide brought the house down. She has worked for several local companies – Brian Robertson's company Terary Software in Lionville, Drexel University,and recently Artisan Mobile. Her stint at Drexel included hosting Code Kata meetings downtown for her people and AgilePhilly.

(Code Kata comes from the Martial Arts learning method of Practice, Practice, Practice of Base Essentials so they become second nature. The Code Kata is a great learning tool to move your skills from Beginner to the Master level, Little Grasshopper.)

Committed to living and working in Downtown Philly, we are pleased that she made the trek out to King of Prussia for us.

Test Scripts versus Test Driven Development   **Organizing Teams and Tasks**

Presented by COO & Archtiect Bhargava (Bari) Chittamuri of SayEureqa.com   **INDEPENDENCE HALL Room**
provider of Cloud Testing Services , Jira , Jenkins, and Selenium add-ons

The Automation of Tests is a given. But how is it best done ? The argument rages if tests should be written in the same language as the application or if they should be scripted.   Should they be in scripts and readable by business people ? And what about the Constraints in writing in a Scripting Language ? What about the toolset, and its new terminology, new editor, and a new language to learn ?

Come hear the pros and cons of both approaches and when one approach is better than the other.

Open Space Topic   **Open Space Topic**
                                                                            TASTYKAKE Room

This is a continuation of any topics that were addressed (or not addressed) during the Panel of Experts.
There are techniques for conversations, like FishBowl . . . "Put 4 chairs in the center, and only 3 can be filled. Jump into the open seat when you have something to say."

Moderated by Greg Robinson and John Voris, they bring a wealth of experience and eagerness of discovery to your problems.

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Agile Philly Half Day Conference   Oct 6th 2014

This event is part of the International Agile Tour   http://at2014.agiletour.org   where events throughout the US and the world are planned to spread the word about Agile methods for software development. Like our monthly meetings, this is a free event to every attendee.

COMPANY PROFILES

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David Consulting Group (DCG) is the premier global provider of Application Development & Maintenance (ADM) support solutions for software optimization, proven to improve software productivity, quality and time-to-market and address immediate and long-term opportunities for clients. Since 1994, companies of all sizes who depend on their software have relied on DCG to meet their standards and deliver valuable improvements at the right price

Arcisphere Technologies is a firm focused on the application life cycle management (ALM) strategy, tools and process for mobile and traditional software products and applications, including training. We are tools and process experts including the Agile/ Scrum methodology. We see virtualization and Cloud as an important part of the testing cycle, so applications can be tested in environments identical to production. Hnadling Agile, Scaled Agile, Agile coaching, training and consulting, and training CSMs, CSPs, CSCs, SAFe SAs, and SAFe SPCs.

Manning Press – for Print books and eBooks on programming and Agile Topics.

Beacon Hill Technologies is an IT Contracting/Consulting firm founded on quality. Our services are arranged with the goal of being your long-term partner. You are busy, and interviewing is not your full-time job, so our thorough vetting process will help you find your new team member quickly to get back to full strength. AgilePhilly means a lot to us, and we are happy to support this group

Eliassen Group is a leading technology staffing and consulting services firm, with practices focused on Agile, Government Services, Workforce Management, and Life Sciences. Eliassen Group's Agile Consulting Service is uniquely poised to catalyze the use of Agile Practices at your organization, to unleash your potential. We combine Management-level Agile Coaching, with top Scrum Masters, Agile Developers, Testers, and User Experience talent to ignite on the ground change that is reflected in bottom-line results.   Our services include:
    Agile Development Advisory Services: Assessment, Transformation and Adoption
    Implementation Services: Program Management, Coaching and Training
    On Demand Support Services: Agile Skill Sets

eBay Enterprise – Our account management teams go well beyond traditional client services. eBay Enterprise complements your internal capabilities, so you can focus on better serving your customers .

Vertex Inc gets a honorary shout-out as a great meeting site for so many monthly meetings.
So it is sad to report that Friend of AgilePhilly David Blanke was killed in an auto accident, and we at AgilePhilly want to help his kids
To get to the website www.GiveForward.com and Google   give forward David Blanke

Last Years pics   https://www.dropbox.com/sh/hkpbmllzmjla4g0/VW7zakpJSk

And if you like this year's event, tell us at   http://www.agilephilly.com/events/2014-agile-tour